

# Sponsorship guidelines



At CS Energy, we're committed to investing in the regions where we work to build vibrant, liveable communities.

Through our community sponsorship program we provide financial support to projects, events, or initiatives that deliver long-lasting benefits to our local communities.

Our sponsorship program is awarded in rounds, with three rounds per financial year. You can apply for up to \$20,000 for an individual project.

## Who can apply for sponsorship funding?

Not-for-profit organisations such as:

- Schools, P&Cs, or educational institutions
- Charities
- Community clubs
- Environmental organisations
- Sporting clubs
- Industry or business associations
- Aboriginal or Torres Strait Islander organisations.

Previous applicants and recipients can re-apply. However, applicants must not owe any reports or money to CS Energy or other grant makers from previous funding activities.

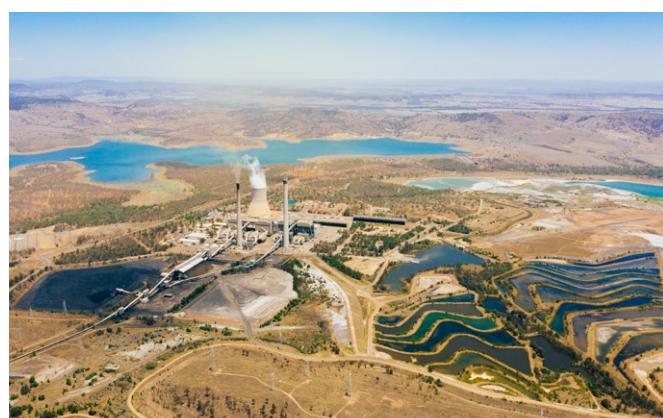
You must also have the appropriate type and level of insurance for your project.



## Regions we support



Your project or event must be located within the Western Downs or Banana Shire Regional Council areas.



## What kinds of projects will CS Energy fund?

CS Energy generally provides one-off sponsorships for projects or events. Ongoing funding is not guaranteed – if you require a long-term partnership please contact CS Energy's Corporate Affairs team on [energyinfo@csenergy.com.au](mailto:energyinfo@csenergy.com.au)

We are looking for projects that enrich our communities in a tangible, lasting way. To be eligible for a CS Energy sponsorship, in your application you must demonstrate how your project aligns with at least one of our community investment areas of focus:

- 1. Safety and environment** – keeping our communities safe, and looking after the environment.
- 2. Social and community development** – helping local communities be the best they can be by supporting projects that alleviate disadvantage and promote equality and respect.
- 3. Education** – initiatives that support teachers and community leaders and help students and children to develop the skills they need for a brighter future.
- 4. Culture and art** – events or initiatives that provide local communities with encounters or experiences to enjoy, or help to express history, creativity, and uniqueness.
- 5. Active and healthy communities** – we support initiatives that improve the health (physical or mental) of residents in our regions. This could include health education, emergency response, disease prevention and initiatives that promote fitness or wellbeing.
- 6. Indigenous** – projects that advance outcomes for Indigenous peoples and communities, and improves understanding of Indigenous culture in our communities.



Image: Gerkies

## Past recipients

We have been proud to help over 100 groups achieve their goals and make a difference in their regions over the years.

Take a look at what some of our past recipients have achieved:

- Our sponsorship of **Goondir Health Services** helped them provide mobile health care services to Aboriginal and Torres Strait Islander people in the Western Downs Region.
- The **Chinchilla State School** was able to transform their old tuckshop into a new Science, Technology, Engineering and Maths (STEM) learning space.
- An upgrade to the **Biloela Rugby Union club** enabled female players to use the change and shower room facilities.
- The **Zonta Club of Biloela** were able to purchase new banners and marquees, as part of their work to establish a new club in the region.

In addition, we've supported key events such as the **Chinchilla Melon Festival** and **Big Skies in the Western Downs**, along with the **Black Dog Ball** in Central Queensland.



## What projects or groups are not eligible?

CS Energy generally won't provide financial support through social investment to:

- Activities or events for an individual's gain or profit
- Individuals or representative teams participating in sporting events, camps or championships
- Political organisations or campaigns
- Religious organisations, to deliver religious programs
- Costs considered to be associated with an applicant's core business, or an ongoing operational cost
- Activities linked to alcohol, tobacco, pharmaceuticals or gambling
- Initiatives deemed dangerous or high-risk, or posing an unacceptable safety risk.



## How to apply

Visit [csenergy.com.au/community/sponsorships](http://csenergy.com.au/community/sponsorships) for details on key dates, including when funding rounds open and close.

All sponsorship applications are completed via SmartyGrants, which is an online grants portal. You can access this portal via the CS Energy website when funding rounds are open.

Applicants will be advised in approximately eight weeks after the round has closed if their application has been successful. Successful applicants will have 12 months to fully acquit the sponsorship funds.

When completing your application, you will be asked to demonstrate:

- 1 How the initiative aligns to at least one of CS Energy's areas of focus.
- 2 How the project will benefit the community, and meet an area of need.
- 3 A clear project plan, including objectives, budgets and a detailed timeline.
- 4 How CS Energy will be recognised for the sponsorship.
- 5 A commitment to complete the online acquittal process via SmartyGrants.

As part of your application you may also choose to upload information that supports your application such as quotes or letters of support.



## Ready to apply?



**Deliver safe, reliable, affordable and sustainable energy for Queensland**

**CS**  
energy