

Sponsorship guidelines

At CS Energy, we aim to deliver long-term benefits for the communities that host our operations.

Our community sponsorships provide financial support to projects, events or initiatives that benefit the local community.

Who can apply for sponsorship funding?

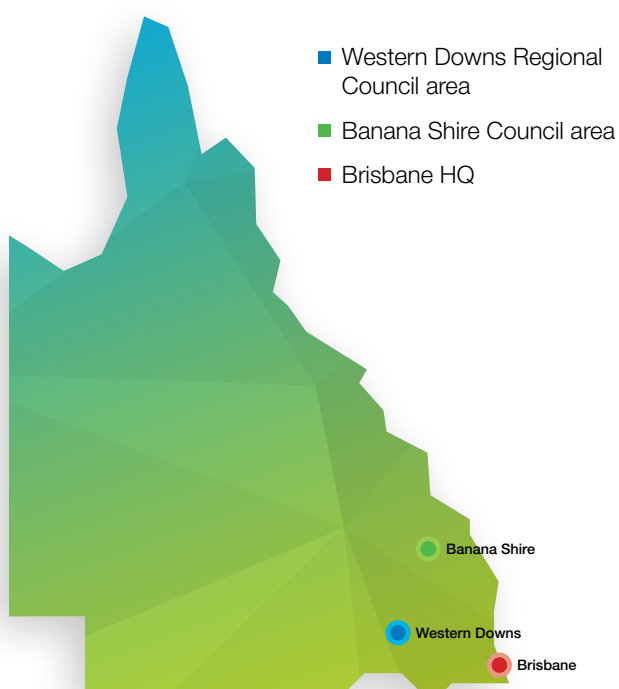
Not-for-profit groups – including schools or educational institutions, organisations, clubs, associations and charities.

Your project or event must be located within the Western Downs or Banana Shire Regional Council areas, or near our Fortitude Valley head office.

What kinds of projects will CS Energy sponsor?

CS Energy generally provides one-off sponsorships for projects or events. Over the years we have supported local festivals and events, and provided funding to schools and clubs to deliver projects that align with our values. To discuss multi-year funding requests or ongoing partnership opportunities, please contact CS Energy Corporate Affairs.

Regions we support



How much can I apply for?

You can apply for any amount between \$1,000–\$20,000, and you must provide evidence and justification for the amount requested. It is strongly recommended that applicants provide quotes to support their sponsorship request.



Alignment with our areas of focus

To be eligible for a CS Energy sponsorship, you must demonstrate how your initiative aligns with at least one of our community investment areas of focus:

- 1. Safety and environment** – keeping our communities safe, and looking after the environment.
- 2. Social and community development** – helping local communities be the best they can be, by staying true to their origins and exploring future opportunities. We help to alleviate disadvantage and promote equality and respect.
- 3. Education** – initiatives that support teachers and community leaders, and help students and children to develop the skills they need for a brighter future.
- 4. Culture and art** – events or initiatives that provide local communities with encounters or experiences to enjoy, or help to express history, creativity and uniqueness.
- 5. Active and healthy communities** – we support initiatives that improve the health (physical or mental) of residents in our regions. This could include health education, emergency response, disease prevention and initiatives that promote fitness or wellbeing.



Before you apply

Sponsorship applications must be completed on the CS Energy website. Sponsorships will be awarded in rounds, with two rounds per financial year.

Visit the CS Energy website for details on key dates, including when funding rounds open and close.

Applicants will be advised in approximately eight weeks after the round has closed if their application has been successful. Successful applicants will have 12 months to fully acquit the sponsorship funds. You cannot apply for a new sponsorship if you still have an outstanding acquittal from a previous sponsorship round.

When considering whether to support a project or event, CS Energy generally looks for:

- A clearly defined event or activity, with a project plan, budget and clear outcomes
- An event of activity that benefits a group of people, is valued by the broader community, and is likely to create a long-term, positive legacy
- How CS Energy will be recognised for the sponsorship
- A commitment to completing the acquittal process.

You must be able to demonstrate what the tangible benefit to the local community will be, as a direct result of your initiative. We prioritise projects that create lasting change.



Exclusions

- Activities or events for an individual's gain or profit, or from for-profit organisations
- Individuals or groups participating in sporting events, camps or championships
- Guest speakers
- Religious organisations, to deliver religious programs
- Political organisations or campaigns
- Costs we consider to be associated with an applicant's core business, or ongoing operating costs
- Applicants seeking support for expenses such as prize money or insurances
- Gambling-linked activities
- Activities linked to alcohol, tobacco or pharmaceuticals
- Initiatives deemed dangerous or high-risk, or posing an unacceptable safety risk.



Ready to apply?

If you have any questions regarding the Community Sponsorship Program, please contact CS Energy Corporate Affairs on 07 3854 7874 or energyinfo@csenergy.com.au



Delivering energy today, powering your tomorrow.

