

MEDIA RELEASE

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Business guru to speak at Mount Isa Business Awards

Local businesses will have the opportunity to learn from one of Australia's leading businessmen, when independent retailer Barry Bull speaks at the Mount Isa Business Awards this month.

Awards night major sponsor CS Energy has joined forces with the Isa Business Network and The Buffs Club to bring Bull to Mount Isa.

Bull is the keynote speaker at the Mount Isa Business Awards on Saturday, October 29 at the Irish Club and will present a longer business workshop at Mount Isa Rotary House the next day.

His store Toombul Music has won over 30 Westfield retail awards, including winning the prestigious National Individual Specialty Retailer Award three times. In 2001, Bull was presented with a Westfield Legend Award and in 2003 was honoured with a Commonwealth Centenary Medal for achievement in business.

Bull's marketing techniques have seen him entice music celebrities from around the world to participate in promotions at Toombul Music, including Sir Cliff Richard, Michael Crawford, John Denver, The Corrs, Ronan Keating and Olivia Newton John.

Bull's keynote presentation at the awards will highlight his remarkable business journey and famous interviews with music celebrities. The next day (Sunday, October 30) he will present his 'Barry Bull Hit List Seminar' at Mount Isa Rotary House from 11am – 2pm, with time for questions from the audience.

CS Energy Mica Creek Power Station Site Manager Steve Davison said he hoped Bull's presentations would inspire local businesses to build on their successes.

"Barry's presentations will be of interest to business owners and anyone with an interest in succeeding in business," Mr Davison said.

"CS Energy understands the value of these kinds of information sharing and networking events."

To book tickets for:

- the Mount Isa Business Awards, please contact the Mount Isa Chamber of Commerce on telephone 4743 9881
- the Barry Bull Hit List Seminar, please contact The Buffs Club on telephone 4743 2365.

For further information and to arrange interviews with Barry Bull, please contact:

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