

Social Investment and Sponsorship Guidelines



CS Energy has developed Social Investment and Sponsorship Application Guidelines, to provide information about CS Energy's social investment policy and to help guide community groups and individuals seeking financial or in-kind support from CS Energy.

CS Energy's social investment principles:

- **Local focus:** to provide, even at a corporate level, investment which will help improve aspects of social life in the local communities that host our operations.
- **Mutual value-creation:** to maximise the funding, provide opportunities such as skills and expertise sharing, mutual benefits, reciprocal brand profiling etc.
- **Appropriate activity:** to ensure the activity reflects our corporate values, is not dangerous or unethical, and that CS Energy is acknowledged appropriately.

Criteria and evaluation

In choosing partners for our social investment, we first seek to understand the issues that concern the communities in which we operate, and our role in helping to address these issues through our partnerships. We provide support for a wide range of initiatives in the following categories:

- Enterprise and job creation,
- Education,
- Social and community development,
- Health and safety,
- Culture and art,
- Environment.

We do not support:

- Political parties or religious groups,
- Individuals or representatives of sporting teams,
- Gambling-linked or hazardous activities eg, horse racing, motor sports, air shows,
- Funding for capital works.

We divide our social investment into three areas:

- Donations (through our Workplace Giving program),
- Grants (through a structured Community Grants program), and
- Sponsorships.

If an organisation is seeking funding outside our community grants program or workplace giving scheme, it will probably fall under the sponsorship category.

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Proposals for funding must be submitted to the local Power Station Manager or the Corporate Communications department in writing and include the following information:

- Description and background of the event / activity / opportunity
- Date, location and timeframe
- Level of financial or in-kind support being sought
- Estimated number and information on participants and attendees – include any supporting research and demographics
- Overview of marketing plan, including mutual value-creation opportunities, list of benefits, including opportunities for CS Energy staff and stakeholders
- List of other sponsors and partnership details.

For more information on CS Energy's Social Investment and Sponsorship Policy, please refer to the website www.csenergy.com.au or contact the Manager, Corporate Communications on (07) 3854 7857.